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PROJECT ACRONYME: JERICO-S3

PROJECT NAME: Joint European Research Infrastructure for Coastal Observatories -

Science, services, sustainability

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JERICO-S3 MILESTONE Joint European Research Infrastructure network for Coastal Observatory				
Science, Services, Sustainability				
MS#, WP# and full	JERICO-S3 MS.59 - WP10 - "Promotion of TA and VA activities			
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Report after a workshop or a meeting (TEMPLATE A)
Report after a specific action (TEMPLATE B) (test, diagnostic, implementation,)
Document (TEMPLATE B) (guidelines,)
Other (TEMPLATE B) (to specify)

Diffusion list			
Consortium beneficiaries	Third parties	Associated Partners	other

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A) TEMPLATE B - Other cases (not a workshop or meeting report)

1. B - Objectives

To report on the implementation and impact of activities aimed at promoting the Transnational Access and Virtual Access services through the JERICO-RI website, social media, news posts, and newsletter.

2. B and implementation process

The first, second, and third TA calls have been promoted widely through news posts, social media, the JERICO-RI website, and the first JERICO-RI newsletter for stakeholders. A series of dedicated news posts highlighting facilities available for TA have been published during the calls (D10.3).

All VA services have been reviewed and updated as part of WP11. The updates have been uploaded to the JERICO-RI website, which details 20 <u>VA services</u>. VA services have been promoted through dedicated news posts, social media, and the first JERICO-RI newsletter for stakeholders.

3. B - Main report

This document reports on the activities to promote VA and TA services to increase awareness and attract applications and uptake from stakeholders. The impact and results of the activities are reported.

3.1.Promotion of VA and TA services

The communication team have worked closely with WP8 and WP11 to promote Transnational Access (TA) and Virtual Access (VA) services.

First TA Call: The first TA call was widely promoted via the JERICO-RI website and social media via a <u>press release</u>. A follow up news post announcing the <u>TA call results</u> was published in July 2021. All communications were posted via the JERICO-RI Social Media channels.

The successful JERICO-S3 Transnational Access (TA) first call in 2020 resulted in 19 accepted projects with 10 marine observation hosting facilities. This TA call connected marine researchers of a total of 14 nationalities to facilities in 7 JERICO-RI partner countries.

The accepted projects utilise the array of multidisciplinary facilities offered by JERICO-RI with the use of the cabled observatories, gliders and AUV, multi-platform facilities, fixed platforms, and calibration labs.

A <u>summary of each project</u> is available on the website. Results of TA projects will be posted via the JERICO-RI news, social media, and other communication channels.





Second TA Call: The <u>second TA call</u> was promoted through call announcements on the JERICO-RI website and social media channels (March 2021). In addition, a series of featured news posts for a "facility of the week" were published over a period of 4 weeks prior to the call closing in May 2021:

- JERICO-S3 TA facility of the week: PLOCAN
- JERICO-S3 TA facility of the week: NIVA Research Station and Ferryboxes
- JERICO-S3 TA facility of the week: COSYNA Slocum G2 Glider
- JERICO-S3 TA facility of the week: E1-M3A station POSEIDON

The second JERICO-S3 Transnational Access (TA) call closed in May 2021. From this call, 11 projects were selected and 10 hosting facilities utilised. A summary of each project is available on the website.

Google Analytics shows that pages containing "TA" in the URL were visited almost 10,000 times during 2021. There is a clear increase in traffic beginning in March 2021 when the call was announced and peaking in May 2021 when the call closed. This coincides with the communication efforts to reach potential applicants and increase the visibility of the JERICO-RI and its services. There is another peak in July 2021 coinciding with the results news post from the first TA call (Figure 1).

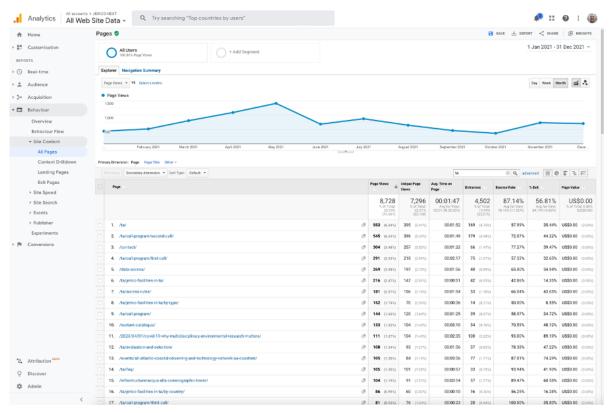


Figure 1. Page views from 1st January 2021 to 31st December 2021 showing increased traffic during the communication activities aimed at promoting TA services of the JERICO-RI.





Third TA Call: The third TA call opened on 1st March 2022 and closed on 3rd May 2022. A news-post announcing the call was posted to coincide with the opening. The call was advertised widely on social media.

The third call was advertised in the <u>first JERICO-RI newsletter</u> for stakeholders in an article dedicated to TA services of the JERICO-S3 project within the JERICO-RI (Figure 2).



Figure 2. Screenshot of the TA article featured in the first JERICO-RI newsletter.

ierico-ri.eu

Results of the call will be published on the website and through social media as they become available.

Results and outputs from the supported TA projects will be promoted via the JERICO-RI website, social media, and other communication channels as they become available.





VA Services: WP11 reviewed the JERICO-RI <u>VA services</u> and they have subsequently been updated on the website.

There are currently 20 VA services available as part of the JERICO-RI. Several VA services have been promoted through dedicated news posts and social media outputs including the <u>Hidrografico+ web portal</u> and the <u>SOCIB Thredds Data Server</u>.

VA services were advertised in the <u>first JERICO-RI newsletter</u> for stakeholders in a dedicated article (Figure 3).

WP10 will work with WP11 to highlight the VA services through a series of dedicated communication activities to raise awareness and increase the visibility and uptake of the VA services.

Full outreach activities and results by each partner operating a VA service are published in D11.1.





Coastal Ocean Services

JERICO-S3 Virtual Access

Damia Rita Espada



What is Virtual Access?

Virtual Access (VA) means free access to users provided through communication networks; the available services or resources can be simultaneously used by an unlimited number of users and the users are not selected. VA can have very different formats: a website, an API, a repository on GitHub... and it can expose very different types of resources: datasets, added-value products, software, documents, training modules, data processing capabilities...

The European Commission (LEA), in its effort to support open access, finances Virtual Access that is 'free of charge at the point of use'.

How does JERICO support VA?

JERICOis driven by the major European institutions that work in coastal oceanography. Some of these

institutions provide VA to their resources under an open access policy.

Joining forces under JERICO, VA providers benefit from a well-established EU framework specifically designed for accessing Research Infrastructures, as well as a centralized access metrics system (VAMS), the feedback from a VA Expert Panel that reviews each VA, outreach activities carried out for the VA under JERICO, data management expertise, work to identify new users and user categories, and JERICO-CORE which, as explained in the previous page, enhances the discoverability of the VA services. Through JERICO, these institutions also receive financial support from the EU H2020 program to cover part of the incurred costs to maintain their VA.

What VAs are included in JERICO?

There are currently 20 VA services under JERICO-S3 and two additional VA services are under construction at this point. The full list is available at:

https://www.jerico-ri.eu/virtual-access/



20 Virtual Access providers working to open the coastal ocean to users and stakeholders.

Figure 3. Screenshot of the TA article feature in the first JERICO-RI newsletter.

4. B - Conclusion

4.1. Synthesis of main conclusion

The first, second, and third TA calls have been promoted widely through the JERICO-RI communication channels. Activities have increased website traffic and social media activities on TA posts and pages. 30 projects have been selected for support from the first and second TA calls. Results of the third call will be posted as they become available.

All VA services featured on the website have been reviewed and updated as part of WP11. Several VA services have been widely promoted through the JERICO-RI social media





channels. Over the coming months, WP10 will work with WP11 to produce a series of posts and materials further promoting all VA services. Full details of the outreach activities and results by each partner operating a VA service are published in <u>D11.1</u>.

4.2. Next steps (work plan)

The next steps will include:

- Publish the results of the third TA call through the JERICO-RI website and social media channels
- Publish a series of featured news/social media posts highlighting VA services
- Production of communication materials for the results of TA project as they become available