



Joint European Research Infrastructure network for Coastal Observatory – Novel European eXpertise for coastal observaTories - JERICO-NEXT	
Deliverable title	Launch of revised JERICO-NEXT web presence
Work Package Title	WP 8 Outreach, communication and engagement
Deliverable number	D8.7
Description	Design, development and launch of the JERICO-NEXT website
Lead beneficiary	BLIT
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Contributors	
Submitted by	Simon Keeble
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Revision	Date	Modification	Author
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Approvals				
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1. Executive Summary

The JERICO-NEXT website has been designed, developed and populated with initial content. The website was launched in March 2016. It can be found at www.jerico-ri.eu

Key features of the website are:

- The Homepage showcasing the project vision, latest news and events, interactive map of TNA facilities and links to web glider tools
- Project information including details of work packages, partners and deliverables.
- Details of JERICO-NEXT Transnational Access (TNA) facilities, calls, application and selection processes, and call progress
- Data Access via the JERICO-NEXT data portal (D8.8)
- The original FP7 JERICO website content, menu structure and navigation
- Links to the JERICO-NEXT Social Media pages
- Mobile friendly design. The website will dynamically adjust to the device of the viewer.

JERICO-NEXT has established Social Media pages, which serve as a complementary part of the project dissemination and outreach strategy.

To date (31/08/2016):

- The project website has received more than 6,000 session views, with each visitor spending an average duration of 3 minutes and 6 seconds on the site.
- JERICO-NEXT has published 47 Tweets and attracted more than 750 followers from related projects, institutes and interested individuals and businesses.

The website will continue to be maintained and updated as the project progresses. The Virtual Access section of the website will be populated and developed as the products and services become available.

The project Social Media presence will be further developed by regular activity.





2. Introduction

D8.7 is to launch the revised JERICO-NEXT website and presence. The deliverable is related to Task 8.6 to “Sustain and develop the JERICO-NEXT web presence for dissemination of products and knowledge.

The purpose of Task 8.6 is to update, sustain and further develop the JERICO website as an information hub and data portal (Task 8.7) for outreach and dissemination of products, knowledge and data to key stakeholder user groups.

To achieve this purpose, it was necessary to take the following approach:

- Review the current JERICO web site. Revise the specification to meet new requirements.
- Update the website to meet current standards and optimise performance, security and accessibility.
- Identify and prepare initial content. Upload initial content and launch the website.
- Design and launch a complementary Social Media campaign to support an effective, product and information dissemination / communication strategy.
- Provide access and links to JERICO products, documents and data.
- Provide access to project information, Virtual-SA products and services.
- Maintain, host and update website and Social Media accounts with content, data and information.

This report provides details of how this approach was implemented in order to achieve the purpose of Task 8.6 and to launch the revised JERICO-NEXT web presence (D8.7).





3. Main report

Following a review of the JERICO website, The JERICO-NEXT website was re-designed to give a modern website that meets current standards and optimises performance security and accessibility (Figure 1a and b). The new project requirements were analysed and a functional specification was produced. The website design and specification were agreed by the project coordination prior to development.

The website was designed using the colour scheme and logo from the original JERICO project to retain the identity from JERICO to JERICO-NEXT. The website homepage is designed to be an attractive showcase for the project and a vehicle for the effective dissemination of the latest project news, events and products and services available.

Key features of the project Homepage include:

- The JERICO-NEXT vision (Figure 1a)
- News and Events sections to keep users up to date with the latest project news and events (Figure 1a).
- Information about the Transnational Access (TNA) facilities available as part of the JERICO-NEXT project. This section features an interactive map and is part of the projects dissemination and outreach strategy for TNA (Figure 1b).
- Links to the “Follow the Glider” web tool. This tool was developed as part of the FP7 JERICO project and is aimed at students (Figure 1b).

The navigation (Figure 1a) has been streamlined into a user friendly single menu system providing easy access to:

- Project information
- Transnational Access (TNA) facilities available as part of the JERICO-NEXT project
- News articles
- Events
- Virtual Access to services and products available as part of the JERICO-NEXT project
- Data Access via the JERICO-NEXT data portal (D8.8)
- Contact page
- The original FP7 JERICO website content, menu structure and navigation

Initial website content has been identified, prepared and uploaded to the JERICO-NEXT website prior to launch and includes:

- Homepage graphics and content (Figure 1a and b)





The vision is to improve and innovate the cooperation in coastal observatories in Europe by implementing the coastal part of a European Ocean Observing System, to cooperate with other European initiatives as ESFRI (EURO-ARGO, EMSO, EMBRC), Integrated Infrastructures (FIXOS etc.), OCEAN OF TOMORROW sensors innovation project (SenseNET, NEXOS), the emerging European biological network (EMBRIC) and EMODnet to contribute to provide services to the research community and the society.

In the continuity of JERICO (FP7), the objective of JERICO-NEXT consists in strengthening and enlarging a solid and transparent European network in providing operational services for the timely, continuous and sustainable delivery of high quality environmental data and information products related to marine environment in European coastal seas.

News



North Sea cruise on the Cefas Endeavour (UK) 21-28 June 2016
In the framework of WP3 and WP4 (JRAP#1), Machteld Rijkeboer from Rijkswaterstaat (NL) took part in a North Sea cruise on the Cefas Endeavour (UK) between 21st and 28th of June 2016. The aim of the work was to determine the diversity of the phytoplankton with a semi-automatic system including two Cytosense flow cytometers connected to a ferrybox. The on line analyses were programmed from every 20 minutes to every hour. The results can already be seen on http://fytoplankton.nl/CEFAS/Endeavour/phytoplankton_liveloc.s.html and...
19th July 2016

JERICO-NEXT Newsletter, June 2017
1st ISSUE – JERICO-NEXT, Joint European Research Infrastructure network for Coastal Observatory...
11th July 2016



Sea Tech Week 2016
Every two years, the International week of marine sciences and technologies gather...
20th June 2016



JRAP #2: Monitoring changes in macro benthic biodiversity
West-Gironde Mud Patch action. Locations of the sampled...
20th June 2016



JERICO-NEXT Cabled Observatories Workshop (April 2016)
On the 19th & 20th April, the Cabled Observatories Workshop took place...
20th June 2016

Upcoming Events

8th September 2016: EOOS event at the European Parliament
The need for an end-to-end integrated and sustained European Ocean Observing System (EOOS) has been expressed by the oceanographic and [...]

10th October 2016: Sea Tech Week 2016
Every two years, the International week of marine sciences and technologies gather international experts from different disciplines related to the [...]

27th September 2016: JERICO Plankton Workshop
Who is the workshop for? Participants in JERICO-NEXT workpackages 3.1 and 4.1 and a few other invited persons AimsTo improve the [...]

Figure 1a. Screen shot of top half of the JERICO-NEXT website homepage (taken 31/08/2016).





Sign up to our newsletter

Transnational Access (TNA) facilities

The primary objective of the Jerico-NEXT Transnational Access activity is to enable scientists and engineers to freely access coastal infrastructures not available in their own countries. The Jerico-NEXT Consortium includes research structures such as Ferryboxes, Fixed Platforms, Gliders, and associated support facilities, i.e. Calibration Laboratories. [Further information](#)



FOLLOW THE GLIDER

Follow the Glider is a web tool aimed at students and developed by CEFAS, IMEDEA (CSIC-UIB) and SOCIB (Balearic Coastal Monitoring and Forecasting System) as part of the European FP7 - JERICO project. It is based on the glider-monitoring tool available at www.socib.es.

[Find out more](#)

This project has received funding from the European Commission's Horizon 2020 Research and Innovation programme under grant agreement No 654410. Project coordinator: IFREMER, France.



Quick Links <ul style="list-style-type: none">Project InformationTNANewsEventsVirtual AccessData AccessContactPrevious ProjectSitemap	Project Information <ul style="list-style-type: none">PartnersWork PackagesDeliverablesMilestones	
<small>© 2016 Jerico-NEXT. Web design & graphics by Blue Lobster</small>		

Figure 1b. Screen shot of bottom half of the JERICO-NEXT website homepage (taken 31/08/2016).



- Project information – information about the project, its partners and work packages, deliverable reports and milestones achieved (Figure 2)
- Information about Transnational Access (TNA) – featuring details of the call program, access rules, evaluation and selection, calls and application procedures (Figure 3)
- Initial project news and forthcoming events (Figure 4)
- Contact page information (Figure 5)
- All JERICO website content, menu structure and navigation was imported into the new JERICO-NEXT website to retain access to all previous information (Figure 6).

The JERICO-NEXT website was launched in March 2016 (www.jerico-ri.eu).

The website content will continue to grow and evolve as the project progresses. New content will keep stakeholder end users up-to-date with the project progress, latest news, forthcoming events, new knowledge and information products, TNA calls and progress of those calls. The Virtual Access section of the website will be populated and developed as the products and services become available.

Since the website was launched in March 2016, it has received more than 6,000 session views, with an average duration of over 3 minutes spent on the site (Figure 7). A long average duration indicates that the content is of interest to its users.

The project website provides access to the JERICO-NEXT Social Media pages, which serve as a complementary part of the project dissemination and outreach strategy. To date (31/08/2016), JERICO-NEXT has published 47 Tweets and attracted more than 750 followers from related projects, institutes and interested individuals and businesses (Figure 8).





Home | Project Information | TNA | News | Events | Virtual Access | Data Access | Contact | Previous FP7 Project

Login / Register | RSS | Facebook | Twitter

Home > Project Information > Work Packages > WP1

WP1

Integrated Science Strategy and Governance from local to European Scales

	Work package leader: IRIS	Work package co-leader: CNRS
Contact:	Dominique Durand	Antoine Grémare
Email address:	Please login or register to view contact information.	Please login or register to view contact information.

- Task 1.1: Literature review
- Task 1.2: Science strategy
- Task 1.3: Interaction with biology and biogeochemistry infrastructures and consortia
- Task 1.4: Interaction with European and international Ocean Observing networks
- Task 1.5: Strategy toward sustainability: Economics and Governance
- Task 1.6: Strategy for the future and the JERICO label

Objectives:

WP1 provides a framework for the realisation of the project workplan and for the long term sustainability and impact of the RI on research and on the implementation of the relevant European policies. It will focus on producing a long term strategy for the development and integration of coastal observatories in Europe, including observations of the physical, chemical and biological compartments, with the objective both to address the present and future scientific questions and to meet the societal challenges related to coastal regions.

In particular the WP will tackle key scientific questions about how best to observe physical, chemical and biological parameters in European waters (task 1.1), and the adequacy of present observation strategies to meet key scientific and societal challenges in the coastal ocean (task 1.2 - Scientific strategy). In order to enhance the integration of marine biology with physical and chemical oceanology, some specific interactions are planned with other relevant European and international ocean observing systems and infrastructures that provide complementary observations of biological (task 1.3) and /or physical, chemical (task 1.4) parameters. This WP will also look at long term financial and legal governance structures for the sustainable implementation of JERICO-NEXT infrastructures (task 1.5 - Governance strategy).

Outcomes from tasks 1.2 and 1.5, together with results from the NA (WP2), SA (WP6) and TNA (WP7) activities will provide the backbone for elaborating a roadmap for the sustainable development of the JERICO-RI, maximizing its impacts on research and policy implementation, as well as innovation and value creation for Europe (task 1.6). WP1 will interact with all other WPs to ensure an optimal feedback from the different NA, TNA and JRA activities to the JERICO-NEXT strategy. This will facilitate an efficient contribution to the strategic recommendations of the EC and the member states about coastal observing systems (task 1.6 - Roadmap for the future).

Jerico NEXT

- Project Information
- Partners
- Work Packages
 - WP1
 - WP2
 - WP3
 - WP4
 - WP5
 - WP6
 - WP7
 - WP8
 - WP9
- Deliverables
- Milestones

Quick Links

- Project Information
- TNA
- News
- Events
- Virtual Access
- Data Access
- Contact
- Previous Project
- Sitemap

Project Information

- Partners
- Work Packages
- Deliverables
- Milestones

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Figure 2. Screen shot showing Work Package 1 as an example of a Project Information Page.

Figure 3. Screen shot of top-level TNA page showing interactive map and TNA menu / navigation.

The screenshot shows the JERICO-NEXT website interface. At the top, there is a navigation bar with icons for Home, Project Information, TNA, News, Events, Virtual Access, Data Access, Contact, and Previous FP7 Project. Below this is a secondary navigation bar with 'Login / Register' and social media icons for RSS, Facebook, and Twitter. The main content area features a breadcrumb trail: Home > News > Cruises in the framework of JRAP#3. The article title is 'Cruises in the framework of JRAP#3'. Below the title is a large graphic showing a globe with red arrows indicating cruise routes and various scientific equipment like a ferry box, laboratory glassware, and data monitors. To the right of the article is a 'News' sidebar with several news items, each with a small thumbnail image. At the bottom of the page, there is a footer with 'Quick Links' and 'Project Information' sections, social media icons, the JERICO-NEXT logo, and a copyright notice: '© 2016 Jerico-NEXT. Web design & graphics by Blue Lobster'.

Home > News > Cruises in the framework of JRAP#3

Cruises in the framework of JRAP#3

Task 2: Ferry box based monitoring of emerging marine contaminants:

- Cruise 1: Bergen-Kierkenes route (Trol Fjord), 15 June 2016, 6 Days, Collection of water samples using Ferrybox automatic sampler. A broad set of emerging contaminants (including: antibiotics, pesticides, pharmaceuticals, personal care products and synthetic food additives) will be analyze. The scope is to discover new contaminants and their spatial distribution at the scope of support Descriptor 8 of the EU MFSD.
- Cruise 2: Moss-Cuxhaven-Immingham-Moss (LysBris), Foreseen 15 June (2016), 6 Days, as above
- Cruise 3: Oslo-Kiell (Color Fantasy), Foreseen 12 August 2016, 2 Days, as above

Task 3: High resolution integrated monitoring of contaminant distribution and biological responses:

- Cruise: Oslo Kiell (Color Fantasy), Foreseen 12 August 2016, High resolution monitoring (e.g. hourly) of several contaminants (see list above) including the Polycyclic Aromatic Hydrocarbons (markers of oil pollution) will be carried out simultaneously to the collection of samples for the determination of Biomarkers of bacteria adapted on growing on oil pollution substrate.

Quick Links

- Project Information
- TNA
- News
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- Virtual Access
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- Contact
- Previous Project
- Sitemap

Project Information

- Partners
- Work Packages
- Deliverables
- Milestones

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Figure 4. Screen shot showing a recent news article.



Home > Contact

Contact

Coordinator
IFREMER, French Research Institute for Exploitation of the Sea, France, (Mr. Patrick Farcy)

Name * Email *

Telephone Number Organisation

Subject *

Details *

I'm not a robot  [Privacy](#) [Terms](#)

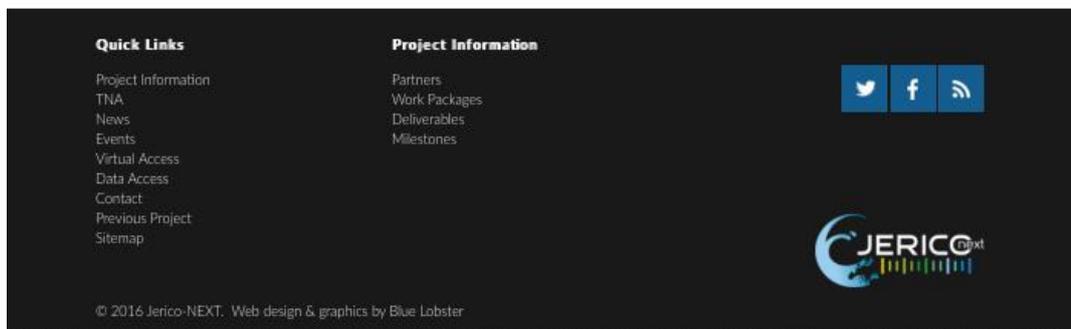


Figure 5. Screen shot of the JERICO-NEXT contact page





The screenshot shows a web page for 'TNA' (Transnational Access) under the 'Previous Project' section. The page content includes a breadcrumb trail 'Home > Previous Project > TNA', a title 'TNA', and a sub-section 'TNA Final'. The text describes the project's objective: to enable scientists and engineers to access coastal infrastructures like Ferryboxes, Fixed Platforms, Gliders, and Calibration Laboratories. It lists three primary objectives: building collaborations, creating a European facility for innovation, and promoting infrastructure through knowledge transfer. A section titled 'Access to these facilities will contribute to' lists three bullet points. Below this, it mentions 'JERICO has organized three Calls for proposals...' and provides a link to 'JERICO TNA Summarises (1.9 MiB)'. On the right side, a vertical navigation menu is visible, containing links such as 'About', 'Partners', 'TNA', 'Data Access', 'Service Access', 'Reports', 'Events', 'Deliverables', 'Work Packages', 'Coastal Technologies (FCT)', 'Tools for Partners', 'Malta Summer School', 'Deltares Summer School', 'Follow the Glider', 'Publications', 'Mid Term Review', and 'Live Ferryboat Data'. At the top of the page, a horizontal navigation bar includes 'Home', 'Project Information', 'TNA', 'News', 'Events', 'Virtual Access', 'Data Access', 'Contact', and 'Previous FP7 Project'. The footer contains 'Quick Links', 'Project Information', social media icons, the JERICO logo, and copyright information: '© 2016 Jerico-NEXT. Web design & graphics by Blue Lobster'.

Figure 6. Screen shot of a TNA page from the original JERICO project website showing the JERICO menu structure and navigation.

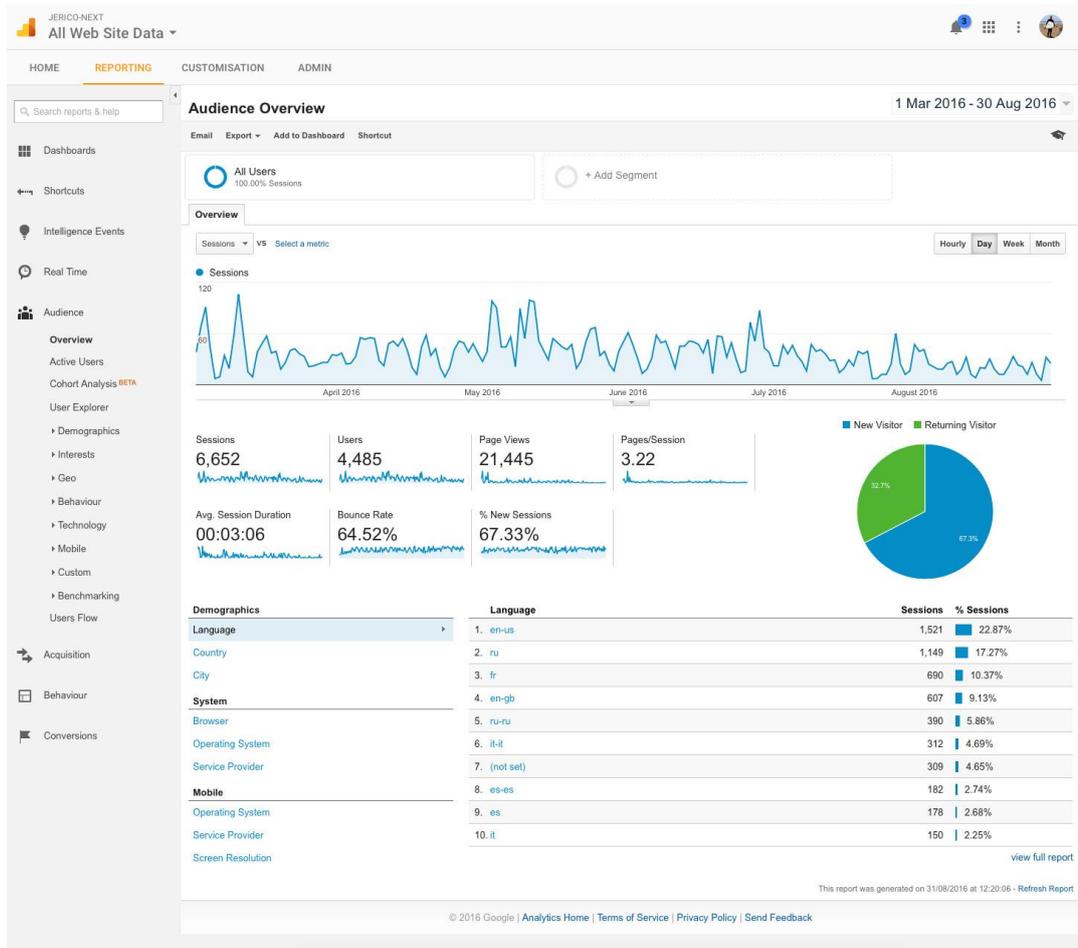


Figure 7. Screen shot of Google Analytics audience overview showing details of daily sessions viewed between 1st March 2016 and 31st August 2016.





Home Moments Search Twitter Have an account? Log in

Jerico-NEXT
@Jerico_NEXT
Joint European Research Infrastructure for Coastal Observatories
Europe
jerico-ri.eu
Joined September 2015
6 Photos and videos

New to Twitter?
Sign up now to get your own personalized timeline!
Sign up

You may also like · Refresh

- AtlantOS @AtlantOS_H2020
- FixO3 Project @FixO3Project
- EMODnet @EMODnet
- EuroGOOS @EuroGOOS
- GOOS @GOOSocean

Trends

- #DeadlineDay 73.9K Tweets
- #WednesdayWisdom 13.3K Tweets
- #8millionADHM Started trending in the last hour
- Sissoko 24.6K Tweets
- Amazon Dash Trending for 2 hours now
- The Crystal Maze Trending for 2 hours now
- Emmanuel Adebayor Started trending in the last hour
- Runtown - Tuwo Shinkafa 1,332 Tweets
- Chequers Trending for 3 hours now
- Wilfried Bony Started trending in the last hour

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Tweets Tweets & replies Media

Jerico-NEXT Retweeted
EuroGOOS @EuroGOOS · Aug 2
Building a European #OceanObserving System #EOOS @Europarl_EN 8/09 Registration closing soon eurogoos.eu/events/eoos-ev...
EuroGOOS, EU Maritime & Fish, Karmenu Vella and 7 others

Building a European Ocean Observing System
8 September 2016, 15:00-18:00
Room ASP 3 G 3
European Parliament, Brussels
organised by **Ricardo Serrão Santos MEP**

“With every drop of water you drink, every breath you take, you’re connected to the sea. No matter where on Earth you live.”
www.eurogoos.eu

The ocean is a crucial driver of our climate, a source of food, water, energy and raw materials, and a medium for tourism, transport and commerce. Blue Growth and ecosystem health rely on the ocean observing information. We need ocean observing for predicting natural hazards, e.g. tsunamis and storm surges, marine spatial planning, search and rescue operations, and ecosystem and climate modelling. Sustained monitoring and observation of our coastal zone and ocean is provided by multiple maritime sector fleet ports and shipping to fisheries and aquaculture.

22 8

Jerico-NEXT Retweeted
AtlantOS @AtlantOS_H2020 · Aug 1
Physical Oceanographer Position Ocean and Climate team at LOPS (Brest, France) atlantos-h2020.eu/2016/07/21/imp...

10

Jerico-NEXT Retweeted
AtlantOS @AtlantOS_H2020 · Aug 1
New job: Postdoctoral Scientist at MPI-M (W027) atlantos-h2020.eu/2016/07/21/new...

7 1

Jerico-NEXT Retweeted
FixO3 Project @FixO3Project · Aug 1
Have you seen our information video on Fixed Point Open Ocean Observatories?

FixO3 - Fixed Point Open Ocean Observatories
The Fixed point Open Ocean Observatory network (FixO3) seeks to integrate European open ocean fixed point observatories and to improve access to these ...
youtube.com

8 4

Jerico-NEXT @Jerico_NEXT · Aug 1
North Sea cruise on the Cefas Endeavour (UK) 21-28 June 2016
[@CefasGovUK.jerico-ri.eu/2016/07/19/nor...](http://CefasGovUK.jerico-ri.eu/2016/07/19/nor...)

8 5

Jerico-NEXT @Jerico_NEXT · Jul 11
Newsletter - 1st Issue – JERICO-NEXT jerico-ri.eu/2016/07/11/jer...

1

Figure 8. Screen shot of the JERICO-NEXT project Twitter page (taken 31st August 2016).



4. Conclusions

The revised and updated JERICO-NEXT web presence was launched in March 2016.

The website featured initial content providing users with details about the project, its TNA program, latest news and events, links to data access tools and access to all web content available from the previous JERICO project. The website will continue to be maintained and updated as new news, events, deliverables, products and services become available.

A complementary Social Media campaign has been designed and launched. The Social Media presence will continue to develop as the project progresses.

The website and Social Media activities will serve as important channels for the outreach and dissemination of information and products to stakeholder user groups as the JERICO-NEXT project progresses.



