



JOINT EUROPEAN RESEARCH INFRASTRUCTURE
NETWORK FOR COASTAL OBSERVATORIES

Identity Set

Grant Agreement n° 262584

Project Acronym: JERICO

Project Title: Towards a Joint European Research Infrastructure network for Coastal Observatories

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Involved Institution: NIVA

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Document description



REFERENCES



Annex 1 to the Contract: Description of Work (DoW) version 2011-02-22

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Security	

History			
Revision	Date	Modification	Author

Diffusion list				
Consortium beneficiaries	X			
Third parties				
Associated Partners				

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ÉLÉMENTS DE BASE

Le logotype
Le pictogramme
La typographie
L'univers de couleurs
Les applications



Le logotype

Le sigle JERICO est traité en majuscule. Les éléments graphiques tels que la vague et les graduations de couleurs sont indissociables du logo.



— C :100 M :50 J :10



Le logotype

La mention
"JOINT EUROPEAN
RESEARCH
INFRASTRUCTURE
NETWORK
FOR COASTAL
OBSERVATORIES"
vient s'inscrire sous
le logotype en
capitales.

La police de
caractère, la
position, la couleur
et le style employé
ne doivent pas être
modifiés.





Le logotype

Le logo JERICO existe en monochrome noir tramé.



Le logo JERICO existe en noir 100% et en défoncé blanche.





Le logotype sur des fonds de couleurs

Le logotype en couleurs est utilisé de préférence sur des fonds blancs.

Sur des fonds de couleur dense, à dominante jaune, vert ou bleu, ou sur des images, il est recommandé d'utiliser une version du logotype blanc en défoncé.



cyan 15%



cyan 45%



cyan 75%





Le pictogramme

Le pictogramme de la vague peut-être utilisé en fond de page en valeur descendue uniquement.



opacité 15%



opacité 30%



La typographie

Une police de caractère contribue à renforcer l'identité visuelle de JERICO, pour tous les documents ou supports imprimés : DIN.
 À défaut, une police baton comme l'Helvetica peut également être utilisée.

Pour toutes les utilisations de bureautique interne, l'alphabet recommandé est Arial.

APPLICATIONS MACINTOSH

Din
 abcdefghijklmnopqrstuvwxyz
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Din
 abcdefghijklmnopqrstuvwxyz
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Din
 abcdefghijklmnopqrstuvwxyz
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Din
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Din
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

APPLICATIONS PC

Arial
 abcdefghijklmnopqrstuvwxyz
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Din
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Din
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

L'univers de couleurs

Une palette de couleurs a été choisie pour accompagner l'identité de JERICO et vous guider dans vos choix.

Les références indiquées sont en quadri et RVB sur Mac.

Couleurs du logotype



C5 /J100
RVB
253/232/0



C20 /J100
RVB
223/219/0



C35 /J100
RVB
189/205/0



C53 /J100
RVB
143/188/19



C81 /J100
RVB
18/161/46



C60 /J46
RVB
110/189/157



C52 /J4
RVB
126/205/233



C100 /J22
RVB
0/137/206



C100 /M50/N10
RVB
0/98/167

Couleurs complémentaires



C6 /J76
RVB
250/235/84



C35 /J100
RVB
225/201/0



C81 /J100
RVB
188/189/0



C81 /J100
RVB
0/146/123



C60 /J46
RVB
98/181/207



C88 /M7/N23
RVB
103/162/192



Les applications

Habillage Internet





Les applications

Habillage Word

JOINT EUROPEAN RESEARCH INFRASTRUCTURE NETWORK FOR COASTAL OBSERVATORIES

TITLE LOREM DOLORE ADSCIPING OMNE EST

Title lorem dolore adsciping omne

Exemple de titre

Based on the experience and expertise acquired during phases 1 and 2 of CHARM, this action will produce a status report of current availability of physical (e.g. bathymetry, sedimentology, etc), environmental (e.g.. water temperature, salinity, dissolved substances, etc), biological (e.g. benthic invertebrates, plankton, marine fish, sea birds, large marine vertebrates, etc) and human activity (ex. aggregate extraction zones, fishing activities, etc) data relevant to the eastern (to complete the work ,done during phases 1 and 2) and western English Channel.

Missing data will be listed and multidisciplinary survey protocols, aimed at completing the temporal and spatial coverage, will be established.

Given that the marine ecosystem has recently changed, historical datasets will be assessed so as to establish whether they need to be updated with new data.

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TITLE LOREM DOLORE ADSCIPING OMNE .1

Les applications

Habillage PPT

JERICO
JOINT EUROPEAN RESEARCH INFRASTRUCTURE NETWORK FOR COASTAL OBSERVATORIES

TITLE LOREM DOLORE
ADSCIPING OMNE

Subtitle lorem dolore
adsciping omne

Speaker name | organism | adresse mail

www.jerico-fp7.eu 22-23 oct. 2008 | Ville | Pays

EXEMPLE DE TITRE

Texte Based on the experience and expertise acquired during phases 1 and 2 of CHARM, this action will produce a status report of current availability of physical (e.g. bathymetry, sedimentology, etc), environmental (e.g. water temperature, salinity, dissolved substances, etc), biological (e.g. benthic invertebrates, plankton, marine fish, sea birds, large marine vertebrates, etc) and human activity (ex. aggregate extraction zones, fishing activities, etc) data relevant to the eastern (to complete the work ,done during phases 1 and 2) and western English Channel. Missing data will be listed and multi-disciplinary survey protocols, aimed at completing the temporal and spatial coverage, will be established. Given that the marine ecosystem has recently changed, historical datasets will be assessed so as to establish whether they need to be updated with new data.

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